

Stage for Age



Under the aegis of "Stage for Age", Living Room Theatre staged a grand theatrical extravaganza in aid of HelpAge India. The musical *Badshah Rangeela* celebrated 100 years of Delhi, gave a peek into the extraordinary reign of Mughal Emperor Mohammed Shah Rangeela and celebrated music, dance & poetry of 'Dilli' of another era.

The play premiered in the national capital in March and ran to full houses. HelpAge specially thanks the sponsors of the play without whom this would not have been possible: Ministry of Culture (Govt. of India), Sahitya Kala Parishad (Govt. of Delhi), Nokia India Pvt. Ltd. (Hindustan Times), Housing Development Finance Corporation (HDFC) and Old World Culture.



Nani's Tips on the importance of writing a Will

80% of Indians do not leave a Will. Here are some tips Nani wants to share with you to help you understand why it is important to make a will:

- If you do not leave a will, it results in emotional distress for loved ones and property and assets could get disputed, leading to a loss of time and money.
- If one passes away without leaving a Will ('intestate' as it is known), the law has a final say in distribution of the deceased person's assets. If you die intestate and have no family or relatives, then your savings and possessions go to the state.
- If you have heirs, then your assets are shared according to the laws applicable to intestate, and your next of kin would have to apply to the courts for partition of your estate.
- The Hon'ble Supreme Court of India upheld a ruling by a lower Court that any will not signed by two witnesses and un-registered is 'only a piece of paper in the eyes of the law, having no legal effect'.

To get the Wills & Legacies information pack (*free of cost*) for guidance on planning and writing a Will, call 011-42030409. The pack contains:-

- Information Booklet
- Will Planner
- Draft Will

BOOK POST

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COVER STORY: Seminar on Innovative Solutions for Urban Elderly

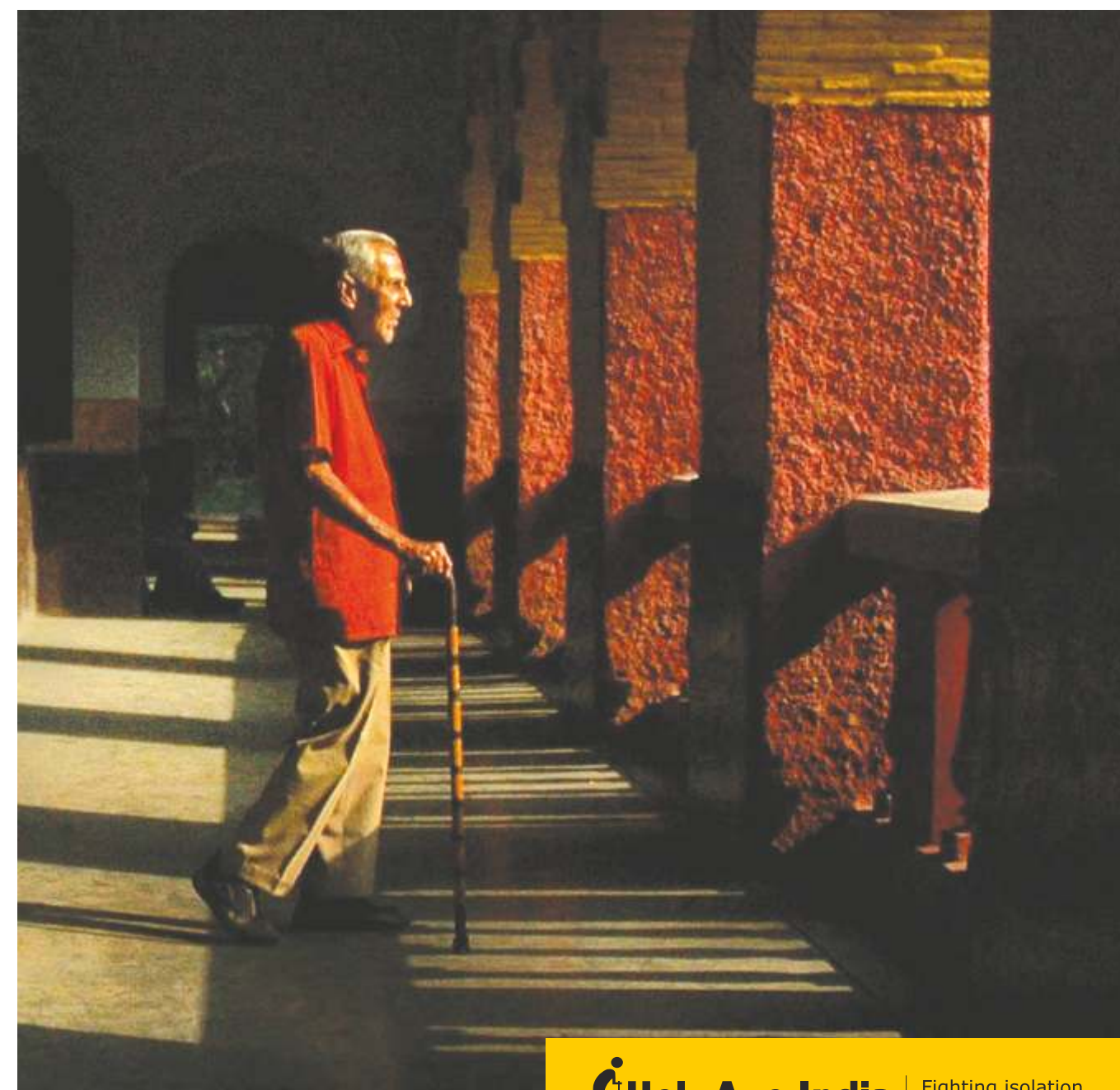
HelpAge

NEWS



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HelpAge India | Fighting isolation, poverty, neglect

EDITOR *Speaks*

Dear Readers,

A lot of focus has been given in the past to the needs of destitute elderly and rightly so, but over the past few years HelpAge has also started addressing the needs of urban elders. Yet another significant step in this direction was a Seminar on "Innovative Solutions in meeting critical challenges of Urban Elderly" held in Delhi this March. HelpAge hopes to initiate a call-for-action mechanism from the State and Centre, civil society, the not-for-profit as well as corporate sector. It aims to bring to the mainstream consciousness, the need to address the challenges our urban elders grapple with everyday.

On other hand, in the capital HelpAge continued pressing forward the demand for Universal Pension, which the Govt. has agreed to in principle, to begin with. Advocacy needs to be a sustained effort. Keeping this in mind our office in Kolkata facilitated a panel discussion on the National Policy for Senior Citizens with important stakeholders from the Govt, the Institute of Gerontology, Police and social sector.

On a lighter note, under HelpAge aegis 'Stage for Age', a grand musical was staged in the capital in aid of HelpAge India, named after the famous Mughal Emperor "Badshah Rangeela" written & directed by theatre veteran Sarita Vohra, which received much appreciation. We are thankful to our sponsors who made this possible, helping us sensitize more and more people through the medium of entertainment.

It was also a quarter of surprises and immense support for our programs for the elderly, with Bharat Heavy Electricals Limited donating and supporting 4 of our Mobile Units for providing essential healthcare for our elders and the students of Jawahar Education Society, Neyveli (TN), for mobilizing a huge amount of donation for the cause. Each time people open up their heart for the cause it humbles me even more.

I thank you all for staying with us and supporting us through the years.

Manjira Khurana
Country Head – Advocacy & Communications



Seminar targeting Innovative Solutions for Urban Elderly

Urban living poses diverse and increasing challenges with ageing. To address the needs and challenges of India's urban elderly, HelpAge India organised a seminar on "Innovative Solutions in meeting critical challenges of Urban Elderly" in Delhi. The event was a precursor to an all-round response required from the State, civil society, the not-for-profit sector and corporate industry. Elderly from various Senior Citizens Associations actively participated in the event.

Dr. Narendra Jadhav, Member, Planning Commission (Govt. of India), gave an insight into the initiatives in consideration, by the Planning Commission vis-avis the 12th Five Year Plan (2012-17). Mr. Tom Wright CBE, Chief Executive, Age UK, gave an overview on 'Leading the change in Retirement Living: The UK experience'. Dr. Kavita Sharma,

Director, IIC, sighted her own personal experience in dealing with elder needs and gave a positive message, while Mr. P. C. Sen, Vice Chairman, HelpAge India, spoke on 'The Elder Perspective'.

Practical solutions & services were presented, such as the 'Advantage Card' for senior citizens which offers discounts for elders on various products and services and provides various opportunities for Active Ageing. Other unique services presented were: 'Personalised assistance for elders' by Epoch Elder Services, which provides professional at-home care for elders, an 'Emergency Response Mechanism' for elders by Help SOS which also helps in basic care-giving activities with interactive tools over phone. Age Ventures India offered solutions on 'Assisted Living' for elderly in India.



(from left): Dr. Kavita Sharma, Director, India International Centre (Delhi), Mr. Amal Ganguli, Chairman, HelpAge India, Mr. Tom Wright CBE, Chief Executive, Age UK, Dr. Narendra Jadhav, Member of Planning Commission (Govt. of India) and Mr. Mathew Cherian, Chief Executive Officer, HelpAge India, participate as guest speakers at the "Seminar on Innovative Solutions in meeting critical challenges of Urban Elderly" in Delhi.

ADVOCACY

Universal Pension for the elderly

HelpAge India has been consistently championing the cause of Universal Pension for elderly in India. It has been actively involved in a series of programs advocating Universal Pension since May 2012 and has joined hands with the Pension Parishad (a consortium of NGOs) to demand Universal Pension for elderly.



Mr. Mathew Cherian, Chief Executive Officer, HelpAge India, advocates for Universal Pension at New Delhi on March 2013.

National Policy for Senior Citizens gets impetus



(from left): Mr. Indusekhar Chatterjee, Assistant Director, Department of Social Welfare (Govt. of West Bengal), Mr. Chanchal Datta, IPS, Jt. C. P. Establishment, Kolkata Police, Ms. Indrani Chakraborty, Secretary, Calcutta Metropolitan Institute of Gerontology, Mrs. Pradipta Kanungo, Educationist & Social Activist and Mr. Alok Sen, Secretary, VNM (Varishtha Nagarik Mancha, a Federation of Senior Citizens' Associations of West Bengal), give their insights at the panel discussion on the National Policy for Senior Citizens in Kolkata (WB).

In March 2012, Mrs. Sabitri Mitra, Minister for Women & Child Development and Social Welfare (Govt. of West Bengal), inaugurated the Varishtha Nagarik Mancha (VNM), a Federation of Senior Citizens Association and was requested to adopt the National Policy for Senior Citizens (NPSC) 2011. The VNM since then has been participating in various programmes and events relevant to the cause and concern of the elderly facilitated by HelpAge, Kolkata.

Integrating Value Education on Agecare in school curriculums



Dr. Suresh Tandon, Vice Chairman, Punjab School Education Board, Mohali (Pb), speaks during a workshop on Integration of Agecare values in school curriculums, supported by RITES Ltd. It was attended by educational experts from the Education Department (Govt. of Punjab). Looking on is key speaker Dr. Harvinder S. Bakshi, National Director - Advocacy, HelpAge India. After Andhra Pradesh, UP and Uttarakhand, Punjab is the fourth state which has initiated the process of integration of Agecare values in the education curriculum, a HelpAge India initiative.

SAVE Advocacy



Mr. Velayudhan (left), receives medicines from Mr. Biju Mathew, State Head (Kerala), HelpAge India, as part of the 'Healthcare Program for Elderly' under the Student Action for Value Education program, at Our Lady of Fatima Girls High School, Mathilakom, Thrissur district (Kerala). The SAVE committee (including headmistress, teachers, management representatives, PTA members and students) identified 33 elders and a local Public Health Centre (PHC) from the school locality and distributed health care equipments, assistive devices & medicines. Local Ward Member, Circle Inspector of Police, Public Health Inspector and District Educational Officer were also involved in this activity.

Celebration time for the elderly

Picnic for elders



Elders from Muthunayagam Home for the Aged, Plamoodu, Pattom, Trivandrum (Kerala), unwind & enjoy their trip to the Trivandrum zoo. This trip was a part of a picnic tour organized for them to places such as Kochuveli Lake and beach, Vettukad Church and Trivandrum airport along with the zoo.

'Holi' celebration with senior citizens



Elderly women have a field day at Shri Krishna Dham (old age home), Vidhyadhar Nagar, Jaipur (Rajasthan), marking 'Holi' - the festival of colours. They rejoiced, danced, sang devotional songs and put colour on each other, celebrating the spirit of the festival.

Valentines Day with the elderly



Bollywood actor Mr. Aftab Shivdasani graciously accepts a rose from senior citizen Mrs. Anusaya Pichodiya as part of Valentine's Day celebration marked by HelpAge India in Mumbai (Maharashtra). Looking on are (from left): Mr. Prakash Borgaonkar, Territory Head (Maharashtra, Goa & Gujarat), HelpAge India and Ms. Neen, fiancée of Mr. Aftab Shivdasani. HelpAge celebrated Valentine's Day with senior citizens and young volunteers (including students from Ryan International school, Rizwi Law College, MMP Shah Women's College and Prudential employees) in the city.

Children supports elders



Mr. B. Surender Mohan (third from right), Chairman cum Managing Director, Neyveli Lignite Corporation Limited (NLC) Neyveli (TN), hands over the cheque for Rs.10.27 lakh (approx.) to Mr. V. Sivakumar (fourth from left), Joint Director-Resource Mobilisation and Mr. Arun Wilson (second from left), Senior Manager-SAVE, HelpAge India, Chennai (TN), in the presence of the Mr. C. Senthamil Selvan (fifth from right), Executive Director, Projects/Business Development (NLC) and President of Jawahar Education Society (JES) and other JES representatives - Mr. K. Veeraprasath (fourth from right), Vice President, Mr. Ramalingam (third from left), Secretary, Mr. S. Thirugnanasambandamoorthy (left), Joint Secretary, Ms. N. Yasodha (second from right) & Ms. K. Maruthathal (right), Principals. The donation was mobilized by the students of Jawahar Education Society.

CORPORATE SUPPORT

BHEL supports healthcare services for the elderly

Bharat Heavy Electricals Limited (BHEL), a *Maharatna* company, has extended support under its CSR initiative towards four Mobile Medicare Units (MMUs) of HelpAge, for providing basic essential healthcare services to poor needy elderly and the communities they live in. It is extending financial support for the same over a three period of 3 years from Feb. 2013 to Mar. 2016. The MMUs will operate in the following four regions:

- Nimoo Bazgoh (Leh, J&K) – via Power Sector Northern Region
- Durgapur (West Bengal) – via Power Sector Eastern Region
- Nagpur (Maharashtra) – via Power Sector Western Region
- Angul (Odisha) – via Power Sector Southern Region

Angul (Odisha) and Leh (J & K) MMUs



(above): Angul (Odisha) and Leh (J&K) Mobile Medicare Units (MMUs) at the time of their launch. These MMUs were launched by Mr. Atul Saraya, Director (Power), BHEL and Mr. R. Krishnan, Director (HR), BHEL at BHEL Corporate Office, New Delhi.

Durgapur (West Bengal) MMU launch



Mr. B. Prasada Rao (first from right), CMD, BHEL and Mr. Atul Saraya (second from right), Director (Power), BHEL flag off the MMU donated by BHEL which will serve the needy elderly of Durgapur (West Bengal). Looking on is Ms. Sharmila Majumder (third from right), Territory Head (West Bengal & North East), HelpAge India.

Nagpur (Maharashtra) MMU launch



Mr. Arun Singhal (second from right), G.M. In Charge and Mr. Shubhakar Jain (first from right), Additional G.M., BHEL, based at Nagpur (Maharashtra) hand over the key of the new Mobile Medicare Unit to Mr. Sunil Thakur (first from left), Senior Manager (Resource Mobilisation) and Mr. Pramod Ganvir (second from left), Senior Executive - MMU, Nagpur (Maharashtra), HelpAge India. Looking on is Dr. Valleri Weller (centre), Medical Consultant, MMU, HelpAge India and BHEL, Nagpur staff members.

Multi-specialty health camp organized



Public health issues of senior citizens being showcased by Nukkad Natak team 'Kala Sagar' during a free special health camp organized by HelpAge India at Village Bohar, Rohtak (Haryana) supported by Asian Paints, Rohtak (Haryana), HelpAge India with the support of Asian Paints organized two such camps in the villages of Rohtak district (Haryana) benefitting 900 elderly.

Healthcare Services for Senior Citizens



An elderly gets his health check-up done by Dr. Jaswant Singh, General Physician, at the 'NSIC-Technical Services Centre' free special health check-up camp at South Motibagh, Delhi, organized by HelpAge India. 300 elderly benefitted from this camp which was the 2nd such camp at South Motibagh, supported by NSIC.



An elderly gets his health check-up done by Dr. D. K. Saxena, Medical Consultant, during a health camp supported by Projects & Development India Limited (PDIL) at Sector 8, NOIDA, district Gautam Budh Nagar (UP), organized by HelpAge India. 426 elderly benefitted from this camp which was first of the two health check-up camps supported by PDIL.

Book Launch: **Shiksha Mein Mulyon Ke Sarokar**



With the aim to inculcate the right values in the younger generation through education, Ms. Kumari Selja (centre), Minister for Social Justice and Empowerment (Govt. of India), releases the book on Value Education in Age Care titled "Shiksha Me Mulyon Ke Sarokar" commissioned by HelpAge India, written by Prof. J. S. Rajput and Prof. Rajendra Dixit at India International Centre, New Delhi. Releasing the book along with her are (from left): Dr. Harvinder S. Bakshi, National Director-Advocacy and Mr. Mathew Cherian, Chief Executive Officer from HelpAge India, Prof. J. S. Rajput, former Director, NCERT, Prof. Rajendra Dixit (co-writer), former Dean (Co-ordination), NCERT, New Delhi and Mr. J. R. Gupta, Chairperson, Confederation of Senior Citizens Associations of Delhi.

Student Action for Value Education (SAVE)



Students of Delhi Public School, Bhopal (MP), pledge to care for and support the elderly. They also distributed blankets to the needy elderly under HelpAge's SAVE program.

Students support the cause in kind



Students of J.B. Petit High School for Girls, Fort, Mumbai (Maharashtra) get ready to distribute ration and clothing to needy elderly.

Invaluable contribution to the cause



Ms. S. Sivani of Std. IV B, student of The Study L'ecole Internationale School, Puducherry, who collected Rs. 36,000 for the cause of the needy elderly receives her prize for being the highest fund raiser in the school from Mrs. Alice Kisku (right), School Principal and Mr. V. Sivakumar (second from left), Joint Director-Resource Mobilisation, HelpAge India, Chennai (TN). Looking on is Mr. Arun Wilson (left), Senior Manager- SAVE, HelpAge India, Chennai (TN). This little girl also holds the distinction for being the highest fund raising student from the State for the year 2012-13.

Farewell Mr. Khosla



Mr. Anup Khosla who served HelpAge India for 10 years as Chief Financial Officer, then as Financial Advisor, receives a memento from HelpAge Governing Board Member, Mrs. Justice (Retd.) Leila Seth for his commendable work for the organization as he retires from service.

Talking about his journey of a decade, he says: "I gave, but more importantly got a lot during this time!"

He was a man who took the organization from strength to strength and will always remain a part of the HelpAge family. Known for his precision and straight forwardness and great sense of humor, he will be deeply missed.

